



Lesson plan

Title	Persuasive writing
Age	9-11
Key stage	2
Subject	English, PSHE, Drama
Learning outcomes	<ul style="list-style-type: none">• All children will:<ul style="list-style-type: none">◦ Write a persuasive letter• Some children will:<ul style="list-style-type: none">◦ Act a scene inspired by an animation◦ Infer and act out what might happen if the animation ended differently
Resources	<ul style="list-style-type: none">• For main lesson:<ul style="list-style-type: none">◦ 'Kozal's story' animation◦ PowerPoint about persuasive writing◦ Printouts of persuasive writing worksheet◦ Pens and paper

Curriculum references	
England	<ul style="list-style-type: none">• English: writing: composition; vocabulary, grammar and punctuation• PSHE: living in the wider world
Wales	<ul style="list-style-type: none">• English:<ul style="list-style-type: none">◦ oracy: developing and presenting information and ideas; speaking; listening; collaboration and discussion◦ writing: organising ideas and information; meaning, purposes, readers; structure and organisation; writing accurately; language; grammar, punctuation, spelling, handwriting• PSE:<ul style="list-style-type: none">◦ developing thinking◦ developing communication◦ sustainable development and global citizenship
NI	<ul style="list-style-type: none">• Language and literacy: talking and listening; writing• The arts: drama• Personal development and mutual understanding: relationships with the wider world
Scotland	<ul style="list-style-type: none">• Literacy (second level):<ul style="list-style-type: none">◦ listening and talking: tools for listening and talking; finding and using information; understanding, analysing and evaluating◦ writing: tools for writing; organising and using information; creating texts• Expressive arts:<ul style="list-style-type: none">◦ participation in performances and presentations◦ drama

Main session plan			
Time	Activity	Instructions	Resources
5 mins	Starter	<ul style="list-style-type: none"> Explain you're going to play an animation about a cat who Cats Protection helped and then explain how to write a persuasive letter about adopting a cat or kitten 	
5 mins	Animation	<ul style="list-style-type: none"> Play 'Kozal's story' animation Ask children why they think Kozal may have come into a Cats Protection centre to be adopted <i>Maybe he was abandoned, stray, his owner couldn't afford him, his owners had allergies (which can often be helped – advice on our website), his owner went into a nursing home or died</i> Ask why they think it took a long time for Kozal to be adopted <i>His age - often older cats are overlooked</i> Ask whether they think Kozal felt happy when he was adopted. <i>Yes, as he had his own space and an owner to look after him</i> Ask if they think it's nice to adopt a cat from a charity. <i>Yes, as you can give a cat in need a second chance. Cats Protection cats are checked by a vet, vaccinated, treated for fleas and worms (to ensure they're healthy) and neutered (to prevent unwanted kittens being born)</i> 	'Kozal's story' animation
10 mins	Introduce persuasive letter writing	<ul style="list-style-type: none"> Show PowerPoint about persuasive letter writing 	PowerPoint
30 mins	Main: Persuasive letter writing	<ul style="list-style-type: none"> Give out copies of worksheet to children Ask children to write a letter to a friend who is planning to buy a cat or kitten and persuade them to consider adopting from a charity They could also persuade their friend to consider a cat which is likely to be overlooked, like Kozal. Cats are less popular when they are older, black or black-and-white, or have medical conditions like diabetes. 	Copies of worksheet, pens and paper
10 mins	Plenary	<ul style="list-style-type: none"> Ask children to swap, read and evaluate each other's letters by saying whether it would encourage them to adopt rather than buy a cat or kitten Ask them to identify effective arguments and suggest improvements If time allows, ask children to read a couple of the best letters to the class 	

Extension			
Time	Activity	Instructions	Resources
20 mins	Hot seating	<ul style="list-style-type: none"> Ask for volunteers to role play the events which led to Kozal coming into the charity for adoption Ask for volunteers to role play what might have happened to Kozal if he hadn't been able to stay in his old home and hadn't been taken into a charity for adoption Ask the children playing Kozal how they feel in the different scenarios 	